

# Agenda

## Wednesday 10 November

19:00 – 23:00 Hotel lobby departure for **Dinner** (AC only)  
*Dress code: Smart casual*

## Thursday 11 November

09:00 – 12:30 Meeting of the Advisory Committee

12:30 – 14:00 **Lunch** (AC only)

14:00 – 17:00 Working Group Sessions

19:00 – 23:30 Hotel lobby departure for **Dinner** at “Stadshuskällaren” (All participants)  
*Dress code: Smart casual*

## Friday 12 November

08:45 – 09:00 Arrival of the members

09:00 – 09:15 Welcoming remarks & IFLA coverage  
*Kjell Strønen, President, IFLA*

09:15 – 09:30 Host company presentation  
*Fredrik Enhörning, Managing Director, Swedbank Finans*

09:30 – 10:30 Managing Towards Revival – the Swedbank perspective  
*Göran Bronner, Chief Risk Officer, Swedbank*

10:30 – 11:00 **Coffee Break**

11:00 – 11:45 Swedish Macro Economy  
*Jörgen Kennemar, Senior Economist, Swedbank*

11:45 – 12:30 Incentivate Redundancy Programs  
*Round table discussion introduced by Mariella Liverani, Banca Agrileasing*

12:30 – 14:00 **Lunch** – (All members)

14:00 – 14:45 The Competitive Edge of the Swedish Automotive Sector  
*Bertil Moldén, Managing Director, Bil Sweden*

14:45 – 15:30 Reclaim the Future  
*Kenneth Sorensen, Director, PwC Consulting, Sweden*

15:30 – 16:00 **Coffee Break**

16:00 – 17:15 Potential new members’ section

19:00 – 23:30 Hotel lobby departure for **Dinner** at “Gondolen” (All participants)  
*Dress code: Smart casual*

## **Saturday 13 November**

08:45 – 09:00 Arrival of the members

09:00 – 09:30 IFLA Statistics  
*A. N. Raju, Sundaram Finance*

09:30 – 10:00 Marketing & Trends WG Presentation: “How to optimize our CRM systems and potentials to make them more operational”  
*Round table discussion introduced by Henrik Bech-Hansen, Nordania Leasing*

10:00 – 10:30 Processes & Technology WG Presentation  
*Robert Peterson, ABN AMRO Lease*

10:30 – 11:00 **Coffee Break**

11:00 – 11:30 Risk Management WG Presentation  
*Thomas Ehne, Swedbank Finans*

11:30 – 11:45 Upcoming events & concluding remarks  
*Kjell Strønen, President, IFLA*

12:00 – 13:30 **Lunch** (All participants)

14:00 – 16:00 Hotel lobby departure for **Sightseeing**