

IFLA CONFERENCE & AGM
28 - 31 MAY 2008 - VIENNA, AUSTRIA
THEME: "Leasing: a winner beyond 2009 & Basel II - shareholders & staff perspective"

AGENDA

WEDNESDAY 28 MAY

18:30 **Hotel lobby departure for Walking tour in Vienna**

19:30 **Dinner - Settimo Cielo - AC only**
Dress code: Casual

THURSDAY 29 MAY - Hotel Hilton

09:00 - 12:30 Meeting of the Advisory Committee

12:30 - 14:00 Lunch of the Advisory Committee - Hotel Hilton

14:00 - 17:00 Working Group Sessions

18:30 **Hotel lobby departure for Dinner - Restaurant Weingut Wolff (Der Wiener Heurige) - All**
Dress code: Casual

FRIDAY 30 MAY - Hotel Hilton

08:45 - 9:00 Arrival of the Members and Welcoming remarks
Philippe Delva, President, IFLA

09:00 - 9:15 IFLA coverage
Philippe Delva, President, IFLA

09:15 - 9:45 Host company presentation
Gertrud Meisel-Ortner, Member of the Board, Immorent AG

09:45 - 10:30 Who needs Leasing ? (Basel II & shareholder perspective related)
Q&A
Andreas Treichl, Chief Executive Officer, Erste Bank Group

10:30 - 11:00 Coffee Break

11:00 - 11:45 Employee's commitment and loyalty in dynamic labour markets
Focus on intercultural leadership & challenges for companies in global markets
Q&A
Othmar Hill, President, HILL International

11:45 - 12:15 Human Resources Workgroup: "HR experiences within Immorent AG & Erste Bank Group"
Q&A
Hella Broukal-Sturany, Head of the HR Department, Immorent AG

12:15 - 13.45 Walking Lunch - Hotel Hilton

13:45 - 14:15 Presentation of Piraeus Egypt Leasing Company
Q&A
Ahmad Galal, Managing Director, Piraeus Egypt Leasing Company

14:15 - 14:45 *Presentation of China Leasing Business Association of China Association of Enterprises With Foreign Investment*
Q&A
Chen Feng, Founding Partner of East Associates / Legal Counsel of China Leasing Business Association of China Association of Enterprises With Foreign Investment, China Leasing Business Association

14:45 - 15:30 *Developing a clearly differentiated positioning as a leasing firm*
Focus on developing and strengthening of USP, & differentiating within different market segment
Q&A
Mr Rederer, Division Head Banking, Kienbaum International Consults GmbH

15:30 - 15:45 Coffee Break

15:45 - 17:45 *The IFLA World Café*
Dr Katharina Seifert-Prenn, Communication, Immorent AG

19:15 Hotel lobby departure for Dinner - Restaurant Sansibar (singing with Roberto Bernardi) - all

Dress code: Casual

SATURDAY 31 MAY - Hotel Hilton

08:45 - 9:00 *Arrival of the Members*

09:00 - 9:30 *Live Presentation of the new Website of IFLA*
Q&A
N.A. Raju, Executive Director, Sundaram Finance Limited

09:30 - 10:00 *Processes & Technology Workgroup: "ORM procedures: a paper tiger or weapon to tool client satisfaction?"*
Q&A
N.A. Raju, Executive Director, Sundaram Finance Limited

10:00 - 10:20 *Presentation by Marketing & Trends Workgroup*
Q&A
Letizia Matarrese, New Business Development, Banca Agrileasing

10:20 - 10:40 *Presentation by Risk Management Workgroup*
Q&A
Stefan Müller, General Manager, Fortis Lease Switzerland

10:40 - 11:00 Coffee Break

11:00 - 11:30 *IFLA Statistics*
Q&A
Kristján Óskarsson, Managing Director Finance & Credit Management / Commercial Banking, Glitnir, Iceland

11:30 - 12:15 *Annual General Meeting*

12:15 - 12:30 *Upcoming events and concluding remarks*
Philippe Delva, President, IFLA

12:30 - 14:00 Walking Lunch - Hotel Hilton - all

14:00: 16:00 *Hotel lobby departure for Optional Sightseeing - All*